

LOUISIANA RICE PROMOTION BOARD
DRAFT Board of Directors Meeting
Meeting Minutes

LSU Rice Research Station, Crowley, LA
Tuesday, June 24, 2026

Call to order, opening comments and certification of quorum

Chairman Kane Fontenot called the meeting to order at 1:05 pm and welcomed members and guests. Quorum was certified. Board Members **9** Present **2** Absent

Agenda review and approval of November 12, 2025, minutes

Chairman Fontenot presented the agenda for consideration.

MOTION by Paul Zaunbrecher; **SECOND** by Eric Unkel
To accept the agenda as presented
MOTION CARRIED UNANIMOUSLY

Chairman Fontenot presented the minutes for consideration.

MOTION by Eric Unkel; **SECOND** by Trevor Hair
To dispense with the reading of the minutes and to accept the November 12, 2025, minutes as submitted
MOTION CARRIED UNANIMOUSLY

LARPB Financial Reports

Nicole Broussard, CPA presented the current financial report noting that Assessments to-date for the current fiscal year was \$853,945.00 with refunds to-date of 87,462.55.

Chairman Fontenot asked the Board to review the financial reports including the general ledger. There were no questions from the Board concerning the financial reports.

MOTION by Mark Frey; **SECOND** by Mark Pousson
To approve financials statements as rendered.
MOTION CARRIED UNANIMOUSLY

Board Updates

Nicole Broussard also presented an Updated Policies and Procedures Policy for the Board to review and adopt. Revisions for the Disaster Recover/Business Continuity Plan was presented.

MOTION by Trevor Hair; **SECOND** by Kent Brown.
To approve the Louisiana Rice Promotion Board's Written Policies and Procedures.
MOTION CARRIED UNANIMOUSLY

Certified LA Grant Update

An update on the Certified LA Rice Campaign was presented by Kane Fontenot, Chairman.

In-state, Board-Directed Promotion Projects Update

Kane Webb updated the Board on recent Rice Promotion Projects.

Funding Requests Reports

- USA Rice Council - Cameron Jacobs and Sarah Moran
 - Update on the accomplishments and highlights of the past year
 - Update on accountability & transparency
 - Update on revenue, international market, and program areas
 - Request for continued funding
- Feasting on Ag - Avery Davidson
 - Request for funding of \$5,000
- LA Radio Network - Jennifer Marsh
 - Request for Crawfish & Rice Joint Campaign in the amount of \$7,500
 - Request for LA Radio Network Campaign in the amount of \$6,175 + \$325 = \$6,500
 - Request for LA Agriculture Hall of Distinction in the amount of \$4,500
- Marketing Campaign - Allie Shipley
 - Request for \$5,000 to continue marketing campaign

Act on Funding Requests

MOTION by Kent Brown; **SECOND** by Mark Pousson
To accept funding of Ag Magic in the amount of \$1,000.
MOTION CARRIED UNANIMOUSLY

MOTION by Paul Zaunbrecher; **SECOND** by Eric Unkel
To accept funding of the Crawfish & Rice Joint Campaign in the amount of \$7,500
MOTION CARRIED UNANIMOUSLY

MOTION by Tommy Faulk; **SECOND** by Mark Frey

To accept funding of the LA Radio Network Campaign in the amount of \$6,500

MOTION CARRIED UNANIMOUSLY

NO MOTION was made

To accept funding of the LA Agriculture Hall of Distinction in the amount of \$4,500

MOTION CARRIED UNANIMOUSLY

MOTION by Kent Brown; **SECOND** by Mark Pousson

To accept funding of LA Farm Bureau - TWILA in the amount of \$5,000

MOTION CARRIED UNANIMOUSLY

MOTION by Tommy Faulk; **SECOND** by Paul Zaunbrecher

To accept funding of US Rice Farmer's Group not to exceed \$18,000

MOTION CARRIED UNANIMOUSLY

MOTION by Trevor Hair; **SECOND** by Eric Unkel

To accept funding of U. S. A. Rice Council at the minimum amount of \$400,000.00 but not to exceed \$1,000,000.00.

MOTION CARRIED UNANIMOUSLY

MOTION by Mark Pousson; **SECOND** by Eric Unkel

To accept funding of Allie Shipley's proposal for the social media campaign for the FYE 06/30/2027 for \$ 5,000.00.

MOTION CARRIED.

Act on Contracts

Nicole DeJean-Broussard, CPA LLC

MOTION by Tommy Faulk; **SECOND** by Mark Pousson

To approve and allow the Chairman to sign the contract with Nicole DeJean-Broussard, CPA LLC for professional accounting services for an annual fee of \$5,075.

MOTION CARRIED UNANIMOUSLY

Vincent & Heard Law Offices, LLC

MOTION by Paul Zaunbrecher; **Second** by Eric Unkel

To approve and allow the Chairman to sign the contract with Vincent & Heard Law Offices, LLC for professional legal services for an annual fee no greater than \$2,000

MOTION CARRIED UNANIMOUSLY

U. S. A. Rice Council

MOTION by Paul Zaunbrecher; **Second** by Eric Unkel

To approve and allow the Chairman to sign the contract with U. S. A. Rice Council

MOTION CARRIED UNANIMOUSLY

USA Rice Federation/Farmer's Group

MOTION by Mark Pousson; **Second** by Mark Fontenot

To approve and allow the Chairman to sign the contract with USA Rice Federation/Farmer's Group

MOTION CARRIED UNANIMOUSLY

Amended Budget and New Budget

2025 – 2026 Amended Budget

MOTION by Paul Zaunbrecher; **Second** by Trevor Hair

To approve the 2025 – 2026 Amended Budget

MOTION CARRIED UNANIMOUSLY

2026 – 2027 Budget

MOTION by Paul Zaunbrecher; **Second** by Mark Frey

To approve the 2026 – 2027 Amended Budget

MOTION CARRIED UNANIMOUSLY

Election of Officers

Chairman Fontenot requested nominations for the Officers.

MOTION by Mark Frey, **Second** by Mark Pousson

To nominate Kane Fontenot as Chairman.

MOTION CARRIED UNANIMOUSLY

MOTION by Trevor Hair, **Second** by Mark Pousson

To nominate Paul Zaunbrecher as Vice-Chairman.

MOTION CARRIED UNANIMOUSLY

MOTION by Kent Brown, **Second** by Mark Frey

To nominate Tommy Faulk as Secretary/Treasurer.

MOTION CARRIED UNANIMOUSLY

MOTION by Trevor Hair, **Second** by Eric Unkel

To nominate Paul Zaunbrecher, Tommy Faulk, and Christian Richard as signatories on the checking account.

MOTION CARRIED UNANIMOUSLY

Appointments

MOTION by Mark Pousson, **Second** by Paul Zaunbrecher
To appoint Nicole DeJean-Broussard, CPA as the Board's Education Liaison on Ethics.
MOTION CARRIED UNANIMOUSLY

MOTION by Trevor Hair; **Second** by Tommy Faulk
To appoint Christian Richard as the board's representative to Louisiana Rice Producers' Group.
MOTION CARRIED UNANIMOUSLY

Other Business

Chairman Fontenot discussed having a meeting in November at the same time as the Louisiana Rice Research Board.

Chairman Fontenot presented a recap of the lawsuit. The Louisiana Rice Promotion Board is no longer liable.

Chairman Fontenot talked about Storm Arthur and the record rainfall that affected the rice crop.

Chairman Fontenot reminded the Board their terms would be expiring in August 2026. At this time, Scott Franklin has declined submitting his name for reappointment to the Board.

Chairman Fontenot congratulated Kane Webb as he will be one of the Honorees for the 2026 International Rice Festival in October 2026.

Public Comments

Chairman Fontenot called for public comments.

Adjournment

MOTION by Mark Pousson; **Second** by Tommy Faulk
To adjourn the meeting.
MOTION CARRIED UNANIMOUSLY

The meeting was adjourned at 3:21 pm